UNITED STATES SECURITIES AND EXCHANGE COMMISS!

Washington, D.C. 20549

FORM D

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, **SECTION 4(6), AND/OR** UNIFORM LIMITED OFFERING EXEMPTION

3784	235-0076 30, 2008 irden 16.00				
F T	. ONLY				
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DATE RE	CEIVED				
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PPROVAL

Name of Offering (check if this is an amend Sale of Series C Preferred Stock	ment and name has changed, and indicate change.)	1324171
Filing Under (Check box(es) that apply): Rule	504 ☐ Rule 505 ☒ Rule 506 ☐	Section 4(6) ULOE
Type of Filing: ⊠ New Filing □ Amendm	ent	
	A. BASIC IDENTIFICATION DATA	
1. Enter the information requested about the issuer		
Name of Issuer (check if this is an amend	ment and name has changed, and indicate change.)	
Life of the South Corporation		
Address of Executive Offices	(Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code)
100 West Bay Street	Jacksonville, FL 32202	(904) 350-9660
Address of Principal Business Operations	(Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code)
(if different from Executive Offices)		
Brief Description of Business		
Financial services holding company		
Type of Business Organization		
□ corporation □	☐ limited partnership, already formed ☐	other (please specify):
□ business trust	☐ limited partnership, to be formed	
	Month Year	NUCESSED
Actual or Estimated Date of Incorporation or Organiz	zation: 0 9 8 6 🗵 Actual	☐ Estimated
Jurisdiction of Incorporation or Organization: (Enter	two-letter U.S. Postal Service abbreviation for State:	GGA AUG 1 5 2006 E
	I for Canada; FN for other foreign jurisdictions)	GA
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GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information required. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to notice in the appropriate states will not result in a loss of the federal exemption. Conversely failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMA control number.

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Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer: Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. General and/or Check Box(es) that Apply: □ Promoter ⊠ Beneficial Owner □ Director Managing Partner Full Name (Last name first, if individual) Houston, N.G. III Business or Residence Address (Number and Street, City, State, Zip Code) 100 West Bay Street, Jacksonville, Florida 32202 Check Box(es) that Apply: □ Promoter □ Beneficial Owner □ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Hamil, Kenneth Ned CLU Business or Residence Address (Number and Street, City, State, Zip Code) 100 West Bay Street, Jacksonville, Florida 32202 ☐ General and/or Check Box(es) that Apply: □ Promoter □ Beneficial Owner □ Director Managing Partner Full Name (Last name first, if individual) Shaw, Loyd L. Business or Residence Address (Number and Street, City, State, Zip Code) 100 West Bay Street, Jacksonville, Florida 32202 Check Box(es) that Apply: ☐ Promoter □ Beneficial Owner □ Director General and/or Managing Partner Full Name (Last name first, if individual) Holmes, J. Paul, Jr. Business or Residence Address (Number and Street, City, State, Zip Code) 100 West Bay Street, Jacksonville, Florida 32202 Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer □ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Conklin, Charles S. II Business or Residence Address (Number and Street, City, State, Zip Code) 100 West Bay Street, Jacksonville, Florida 32202 □ Beneficial Owner ☐ Executive Officer Check Box(es) that Apply: ☐ Promoter □ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Prince, John B. III Business or Residence Address (Number and Street, City, State, Zip Code) 100 West Bay Street, Jacksonville, Florida 32202 Check Box(es) that Apply: □ Promoter □ Beneficial Owner □ Executive Officer □ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Smith, Barney A. Jr. Business or Residence Address (Number and Street, City, State, Zip Code) 100 West Bay Street, Jacksonville, Florida 32202

A. BASIC IDENTIFICATION DATA

Each promoter of the issuer, if the issuer has been organized within the past five years;

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

2.

Enter the information requested for the following:

2. Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer; Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer □ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Hatcher, Charles R. Jr. MD Business or Residence Address (Number and Street, City, State, Zip Code) 100 West Bay Street, Jacksonville, Florida 32202 Check Box(es) that Apply: □ Promoter □ Beneficial Owner □ Executive Officer □ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Lee, W. Larry Business or Residence Address (Number and Street, City, State, Zip Code) 100 West Bay Street, Jacksonville, Florida 32202 ☐ General and/or Check Box(es) that Apply: □ Promoter □ Beneficial Owner □ Executive Officer □ Director Managing Partner Full Name (Last name first, if individual) Wellborn, Samuel M. III Business or Residence Address (Number and Street, City, State, Zip Code) 100 West Bay Street, Jacksonville, Florida 32202 ☐ Executive Officer Check Box(es) that Apply: □ Promoter ☐ Beneficial Owner □ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Skinner, Malcolm C. Business or Residence Address (Number and Street, City, State, Zip Code) 100 West Bay Street, Jacksonville, Florida 32202 □ Executive Officer ☐ General and/or Check Box(es) that Apply: □ Promoter □ Beneficial Owner □ Director Managing Partner Full Name (Last name first, if individual) Dorminy, John H. III, M.D. Business or Residence Address (Number and Street, City, State, Zip Code) 100 West Bay Street, Jacksonville, Florida 32202 Check Box(es) that Apply: □ Promoter ☐ Beneficial Owner □ Executive Officer □ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Mann, Henry A. Business or Residence Address (Number and Street, City, State, Zip Code) 100 West Bay Street, Jacksonville, Florida 32202 Check Box(es) that Apply: ☐ Promoter □ Beneficial Owner □ Executive Officer □ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Walker, Larry

A. BASIC IDENTIFICATION DATA

Business or Residence Address (Number and Street, City, State, Zip Code)

100 West Bay Street, Jacksonville, Florida 32202

A. BASIC IDENTIFICATION DATA

- 2. Enter the information requested for the following:
 - Each promoter of the issuer, if the issuer has been organized within the past five years;
 - Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;
 - Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
 - Each general and managing partner of partnership issuers.

Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☑ Director	General and/or Managing Partner					
Full Name (Last name first, if Bennett, A. William	individual)	-								
Business or Residence Address (Number and Street, City, State, Zip Code) 100 West Bay Street, Jacksonville, Florida 32202										
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	⊠ Director	☐ General and/or Managing Partner					
Full Name (Last name first, if Houston, A. Adam	individual)									
Business or Residence Addres 100 West Bay Street, Jackso										
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner					
Full Name (Last name first, if	individual)									
Business or Residence Address	ss (Number and Stree	et, City, State, Zip Code)		18 1994						
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner					
Full Name (Last name first, if	individual)									
Business or Residence Address	ss (Number and Stree	et, City, State, Zip Code)	A MARIE CONTRACTOR	HARRY C.						
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner					
Full Name (Last name first, if	individual)									
Business or Residence Addre	ss (Number and Stree	et, City, State, Zip Code)								
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner					
Full Name (Last name first, if	findividual)									
Business or Residence Addre	ss (Number and Stree	et, City, State, Zip Code)								
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner					
Full Name (Last name first, it	f individual)									
Business or Residence Addre	ss (Number and Stree	et, City, State, Zip Code)								

		•			B. INFOR	MATION A	ABOUT OF	FERING					
1. Has	the issuer s	old, or does	the issuer i	ntend to sel	l, to non-acc	credited inv	estors in this	s offering?				Yes	No ⊠
				Answei	also in App	pendix, Col	umn 2, if fil	ing under Ul	LOE.				
2. What is the minimum investment that will be accepted from any individual?									\$ 10	00,000			
3. Doe										Yes ⊠	No □		
simi an a brol	ilar remuner associated p	ation for so erson or ag r. If more	olicitation of gent of a broth than five (5)	purchasers oker or dea persons to	in connecti ler registere	on with sale d with the	es of securitions SEC and/or	es in the off with a state	ering. If a p e or states, l	any commisserson to be list the name, you may se	isted is of the		
Full Na	me (Last na	me first, if i	ndividual)					-					
N/A	L												
Busines	s or Resider	nce Address	(Number a	nd Street, C	ity, State, Z	ip Code)							
Name o	f Associated	Broker or	Dealer			,, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,	· · · · · · · · · · · · · · · · · · ·		, , e =			
States in	n Which Per	son Listed	Has Solicite	d or Intend	s to Solicit F	Purchasers							
(Check	"All States"	or check in	ndividual St	ates)								Al	States
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Name o	of Associated	d Broker or	Dealer										
States i	n Which Per	rson Listed	Has Solicite	ed or Intend	s to Solicit I	Purchasers	· · · · · · · · · · · · · · · · · · ·	=				····	
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(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

1. Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged. Amount Already Aggregate Type of Security Offering Price Sold Debt Equity \$ 1,400,000 ☐ Common □ Preferred Convertible Securities (including warrants) \$ _____\$ Partnership Interests) \$ ______ \$ ____ Other (Specify_ \$ ____**\$** Total Answer also in Appendix, Column 3, if filing under ULOE. 2. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero." Aggregate Number Dollar Amount Investors of Purchases \$__ Accredited Investors 1,400,000 0 ____ \$ Non-accredited Investors Total (for filings under Rule 504 only) \$ Answer also in Appendix, Column 4, if filing under ULOE. 3. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C-Question 1 Type of Dollar Amount Type of offering Security Sold Rule 505 \$ _____ Regulation A \$ _____ Rule 504 _____\$ Total a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees Printing and Engraving Costs Legal Fees Accounting Fees Engineering Fees Sales Commissions (specify finders' fees separately) Other Expenses (identify) Escrow agent, miscellaneous. \$ -0-

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

	C. OFFERING PRICE	E, NUMBER OF IN	VESTORS, EXP	ENSES AND USI	E OF PROCEEI	DS	
	b. Enter the difference between the aggregate 1 and total expenses furnished in response to F gross proceeds to the issuer."	art C - Question 4.a	a. This difference i	s the "adjusted		\$_	1,400,000
5.	Indicate below the amount of the adjusted gro for each of the purposes shown. If the amount check the box to the left of the estimate. The gross proceeds to the issuer set forth in respons	for any purpose is ne total of the payme	ot known, furnish a nts listed must equ	an estimate and	Payments to Officers, Directors, & Affiliates		Payments To Others
	Salaries and fees		*******************************	🗆 \$		□ \$	
	Purchase of real estate		*************************				
	Purchase, rental or leasing and installation of r	nachinery and equip	oment	_			
	Construction or leasing of plant buildings and	_		_			
	Acquisition of other businesses (including the offering that may be used in exchange for the apursuant to a merger)			-			
	Repayment of indebtedness			_			
	Working capital			_			
	Other (specify): Exchange offer			_		-	1,400,000
							1,100,000
	Column Totals Total Payments Listed (column totals added).	□ \$ _		\$,400,000	_		
			ERAL SIGNATUI				
sig	te issuer has duly caused this notice to be signed gnature constitutes an undertaking by the issuer to formation furnished by the issuer to any non-acc	o furnish to the U.S.	Securities and Exc	hange Commissio	on, upon written i		
	suer (Print or Type)	Signature		Date			
Li	fe of the South Corporation	RIS	110	August 4 ,	2006		
Na	ame of Signer (Print or Type)	Title of Signer (P	rint of Type)				
Ri	chard S. Kahlbaugh	Senior Vice Presi	ident				

ATTENTION —

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)